

CELEBRITY
BASKETBALL
GAME 7:00PM

RAFFLES

MEET & GREET
DINNER 6PM

AUCTION ITEMS

NFL SPORTSWEAR

CONCESSIONS

MAY 12TH

THE NFL IS COMING TO UNION!

Great Family Fun Night for a Great Cause!

Come to Union High School for a great Family FUN-draiser where NFL players will take the court and play your town's All-Star students, parents, teachers, and community members. The court will shake with this high intensity and FUN event for all!

Pre-Sale Tickets \$10. VIP Meet & Greet Dinner \$35

At Door: Tickets \$15 VIP Meet & Greet Dinner \$40

[Buy Tickets](#)

[Volunteer Here](#)

[Sponsors](#)

For More Information & Tickets visit www.ladfk.org

WHERE: UNION
HIGH SCHOOL

2350 North 3rd Street
Union, NJ

Meet & Greet Dinner

6pm

Game Tip-Off 7:00pm



NFL Pros vs Union All-Stars

Scoring Points for Kids

Basketball Fundraiser

May 12, 2017

At

Union High School
Union, New Jersey

Doors open @ 6pm

- *First Come First Seated
- *Refreshments
- *Raffles
- *Silent Auction
- *Tricky Tray
- *NFL Store

****Limited Access**

VIP Session

- *6-7pm
- *Autographs w/ Pros
- *Celebrity Guests
- *Reserved Game Seating

Games Start @7pm

- *Multiple local teams vs. NFL Pro's
- *Students
- *Parents
- *Teachers
- *Community

Advance Ticket Sale

- \$10 General (Games Only)
- \$35 VIP (Games & VIP Session)

Tickets at the Door

- \$15 General (Games Only)
- \$40 VIP (Games and VIP Session)

Online Ticket Sales through www.LADFK.org

Advance Ticket Sales are recommended

All Orders can be picked up at Will Call Table at the Event

For more information contact: Megan Kaplan at mkaplan@twpunionschools.org or (908) 851-6500

Sponsored by Union High School Project Graduation 2017 and Dreams for Kids, Inc.

Cut here and mail or drop off with payment in envelope marked Dreams for Kids Fundraiser

NFL Pros vs. Union All-Stars 2017 Ticket Request Form

Name: _____

School: _____ Grade: _____

Contact Phone#: _____

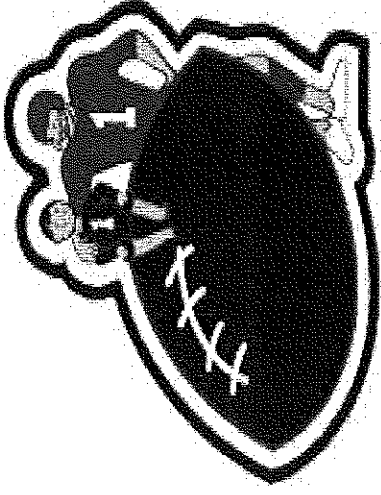
mail: _____

General Ticket \$10 x _____ = \$ _____

VIP Ticket \$35 x _____ = \$ _____

Total Enclosed: \$ _____

(Make checks payable to Dreams For Kids)



SCORING POINTS FOR KIDS

TIMELINE FOR ORGANIZING

At time of Booking	Sign Letter of Agreement and Submit to Lonnie and The SignUp Hub			
	Establish contact with The SignUp Hub (Connie & Nora info@thesignuphub.com) to set 'Detail' Meeting with Event Coordinator			
Weeks 12-9	Review Budget & Scope of Event (Ad journal, sponsorships, auction items etc)			
	Modify letter to sponsors			
	Modify letter to sports teams			
	Modify Ad Journal (if applicable)			



SCORING POINTS FOR KIDS

TIMELINE FOR ORGANIZING

	Provide Lonnie and The SignUp Hub with tax ID number		
	Meet with sponsors		
	Notify Chamber of Commerce		
Weeks 12-9	Meeting with Principal to set up assemblies		
	Meeting with Civic Groups/Community Groups		
	Meet with Park & Rec. Dept.		
	Meet with Pop Warner League		
	Meet with Boys/Girls Club		
	Meet with PAL		



SCORING POINTS FOR KIDS

TIMELINE FOR ORGANIZING

	Identify VIP location			
	Add Event Save the Date to Social Media 'Facebook'			
	Obtain Floor Plan			
	Provide The SignUp Hub with revised letters/logos			
Week 10-8	Meet with The SignUp Hub (Connie & Nora) who will discuss details and setup online volunteer and ticket system			
	Begin Online/Offline Ticket Sales and The SignUp Volunteers			

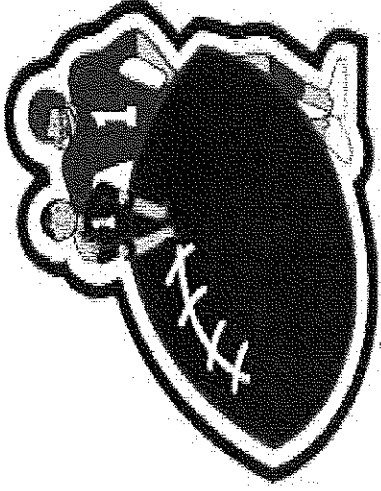


SCORING POINTS FOR KIDS

TIMELINE FOR ORGANIZING

Week 6-8	Secure and Decide on Event Entertainment....			
	Cheerleaders			
	School Band			
	Boy Scouts/Girl Scouts			
	Color Guard			
	Choir			
	National Anthem (Singer)			
	Identify Master of Ceremonies			
	Identify Honoree/Award Ceremony			

SCORING POINTS FOR KIDS



TIMELINE FOR ORGANIZING

Plan Half time show			
Follow Up w/ Sponsors & Vendors			
50/50 Coordinator- tickets			
Identify/Invite Community Celebrities			
Identify/Invite Political Attendees			
Continue Letters to Businesses for Donations			
Identify Players (for Community Teams - 4 teams)			
Print Flyer- Post in Town			
Print Posters- Post in Town			
Market to Community			



SCORING POINTS FOR KIDS

TIMELINE FOR ORGANIZING

	Continue Identifying Volunteers			
	Keep Collecting Auction Items (if applicable)			
	The SignUp Hub will be checking in and helping as needed!			
Week 5	GAME PREP			
	Secure Referee/Score Keeper, etc			
	Check PA System			



SCORING POINTS FOR KIDS

TIMELINE FOR ORGANIZING

Announcer for Game			
Clean up Crew (custodians)			
Game Equipment (basketball, towels, water, locker room, etc.)			
DJ (Music)			
Police/Security			
First Aid			
HS Mascot			
Table, Chairs, Bleachers			
Involve PTA & Auxiliaries in Promoting/Working at Event			
The SignUp Hub will be checking in			



SCORING POINTS FOR KIDS

TIMELINE FOR ORGANIZING

	and helping out as needed!		
Week 4	TICKET TIME		
	Determine Number of Tickets Needed (Report from The SignUp Hub)		
	Print/Distribute Tickets (TBD)		
	Continue collecting Auction Items		
	Continue Hang Event Banners		
	Continue Distribute/Display Signage		
	Contact Vendors/Exhibitors (companies, non-profits)		



SCORING POINTS FOR KIDS

TIMELINE FOR ORGANIZING

	Email Blast- every week!			
	Identify NFL Players			
WEEKS 2-3				
	Media Blast			
	Finalize all list items			
	Continue Collecting Donated Items (Non-Perishable)			
	Continue securing Volunteers			
	Finalize Journal/Ads Send to Print			
	The SignUp Hub will be checking in and helping out as needed!			
WEEK 1	GAME TIME			



SCORING POINTS FOR KIDS

TIMELINE FOR ORGANIZING

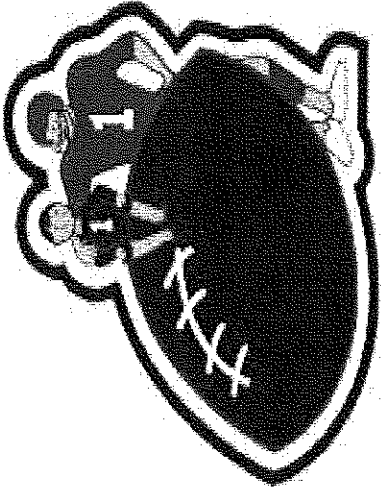
Athletes visit schools			
Sell tickets during lunch			
Walk through at school			
Finalize Event Checklist			
Confirm Vendors Participation			
Determine # of Vendor Tables			
Organize/Label Donations			
Prepare Bid Sheets/Sales Sheet			
Set-up for Food Vendors			
Confirm Teams			



SCORING POINTS FOR KIDS

TIMELINE FOR ORGANIZING

	Verify Media Coverage		
	Make Announcements in School		
	Finalize Ticket Sales/Collect Outstanding Tickets/Fees		
	Pick Up Donated Foods		
	NFL Players List		
	NFL Players checks at game		
	The SignUp Hub will be checking in and helping out as needed!		
WEEK 0	FOLLOW UP		
	Final Accounting		
	Pay Outstanding Invoices		



SCORING POINTS FOR KIDS

TIMELINE FOR ORGANIZING

	Wrap Up Meeting		
	Send Thank You Letters/Announcements (sponsors, vendors, community org., etc.)		
	Collect/Document Unsold Items		

WooHoo! You've had a wonderfully successful event and now you can rest! Dreams for Kids Thanks You!